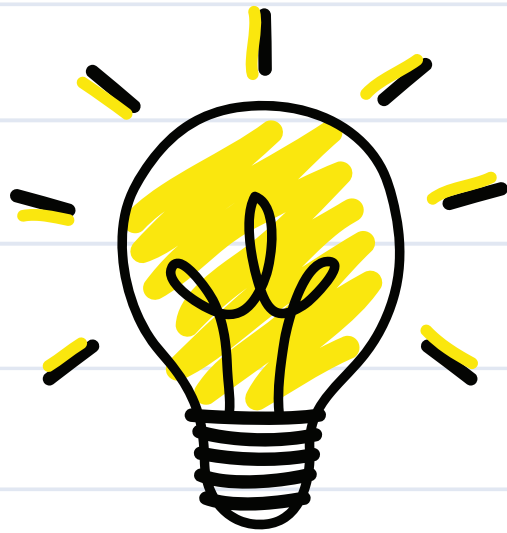


DIARY

of a
Memory Book
Student



The Idea Guide

YEARBOOK IDEAS



1-800-247-1526 | www.memorybook.com



Follow us on
social media!



Your journey to yearbook

SUCCESS...

INSIGHTFUL IDEAS

Ideas to help fill in those empty spaces

ESSENTIAL RESOURCES

Resources to assist you in creating your best yearbook

COMMITTED SUPPORT

The support you need when a question arises

Together, we will bring your school's story to life.

Let's craft a yearbook that captures the spirit of your community and becomes a treasured keepsake for students, staff, and families for generations to come.

This book was created with our easy-to-use online page-builder program, designed to make creating your yearbook a breeze. As you flip through these pages, you'll discover the talented people and incredible resources that make Memory Book yearbooks truly stand out.

The dedicated customer service team

We've got your back! With a personal representative and a dedicated support team, you'll always have the help you need to make your yearbook experience smooth and stress-free.



We're super excited to work
WITH YOU

1-800-247-1526 | www.memorybook.com | yearbook@memorybook.com



Memory Book & JostensPIX[®]



The BEST Combo Since Peanut Butter & Jelly...

Grab this yearbook and school picture combo for the Easiest Picture Day Ever!
No \$\$ collection, no packet distribution...no headaches for your school.
And, your pictures get uploaded into your yearbook account within 7-10 days. Easy!

...Now With FREE Sides!



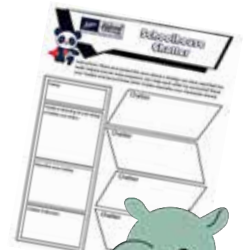
The Mascot Shop

Create a spirited collection of custom merch that will unite your community while minimizing your inventory risk.

Easily set up and maintain your assortment, custom artwork and bulk orders; all from your Mascot Shop. Ignite your school's pride with merch that everyone will be proud to wear!

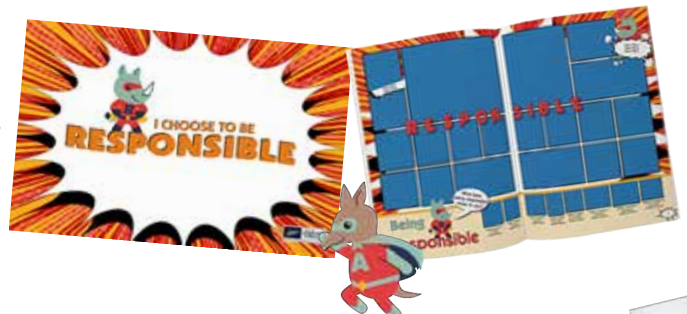


ASK YOUR REP FOR MORE INFORMATION.



Student Character Builder Program

Discover our user-friendly, turn-key classroom resources designed around ten essential character traits. With over 170 engaging and age-appropriate activities and challenges, your students will be inspired. Plus, you'll find character posters and Good Character Awards to motivate and encourage them. Then showcase character building activities within your yearbook with pre-designed templates.



1-800-247-1526 | www.memorybook.com | yearbook@memorybook.com

We've got you covered!

Make a lasting impression with a standout yearbook cover that reflects your school's spirit! Choose from our diverse selection of professionally-designed options, most with matching backgrounds and clip art available, or create your own CUSTOM design.



VIEW ALL OF OUR AVAILABLE COVER DESIGNS ONLINE.



1-800-247-1526 | www.memorybook.com | yearbook@memorybook.com

Binding With Style

Our binding styles are the finishing touch that brings your yearbook together - literally! Choose from a variety of options to perfectly fit your yearbook needs.

Hardback



Casebound (Glued)

Beautiful, affordable hard cover option with pages perfect bound and cased into your cover.

Smythe-Sewn (Sewn)

Premium binding with pages sewn together and cased into your cover.

Softback



Saddle Stitched
Stapled



Perfect Bound
Glued



Coil Bound
Spiral

DESIGN YOUR OWN

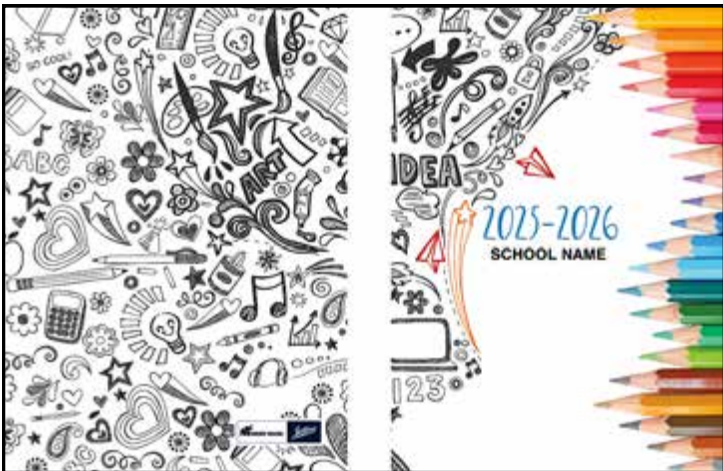
Not seeing a cover that fits your yearbook vision? Design your own! Create something unique with your own software and our helpful templates, submit original artwork or ask a rep how we can create the perfect cover for you.



What is a Theme?

A theme brings the yearbook together and gives it a personality that's unique to your school. Memory Book offers templates, clip art and backgrounds that make it easy to create a theme perfect for your school year.

Yearbook Cover

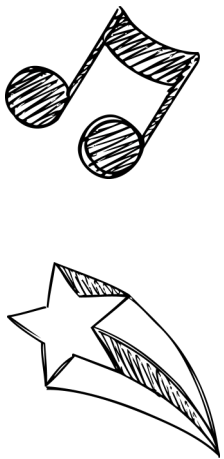


Many of our pre-designed yearbook covers, like the School Doodles design, have matching backgrounds and clip art.

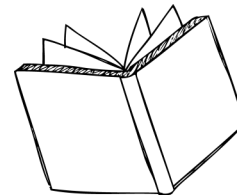
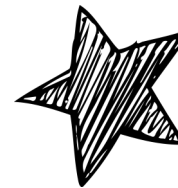
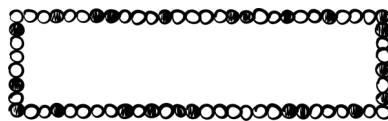
Matching Background



Pair backgrounds with pre-made templates to effortlessly create a themed yearbook.



Corresponding Clip Art

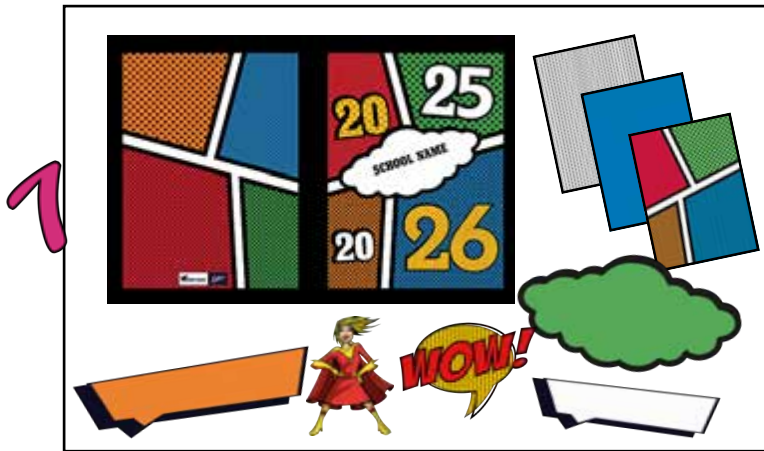


Add some fun to each page with clip art, headlines, page borders and more!

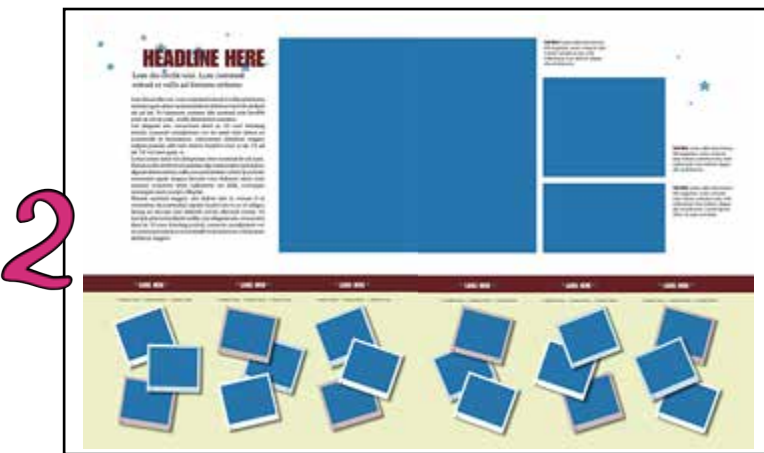
DID YOU KNOW?

You have the ability to make multiple logins to our online designer so you can collaborate on the yearbook with other people. Leave notes on images or pages for quick editing or approvals! You can even keep a to-do list with the handy Task feature.

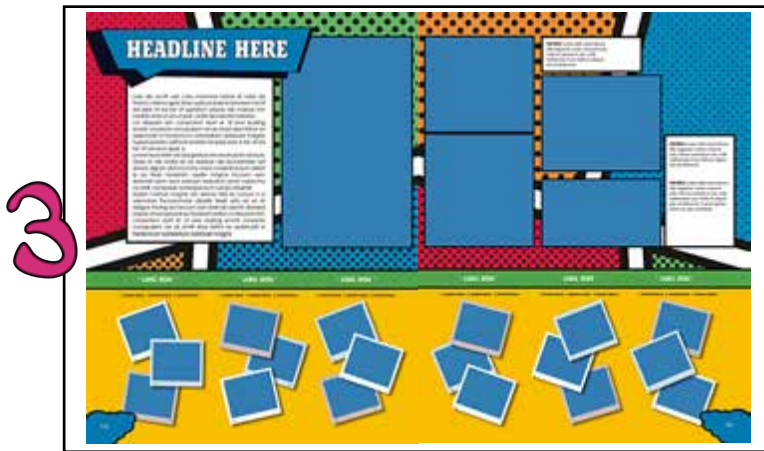
Designing Theme Pages



1 Choose A Theme
Select a cover with matching backgrounds and clip art that your school will love.



2 Pick A Template
Drag templates onto the pages of your yearbook. There are hundreds of options, so you'll be able to find the perfect one that fits your needs. Or, design your own and save it to use on other pages. Templates are super easy to modify.



3 Customize
Finalize your theme look with clip art, headers, backgrounds and text.



TIPS & TRICKS

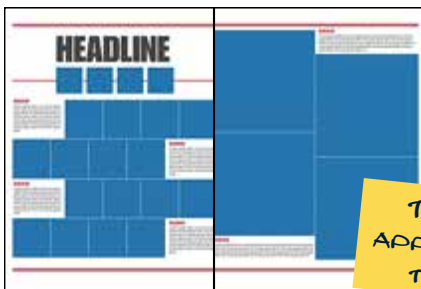
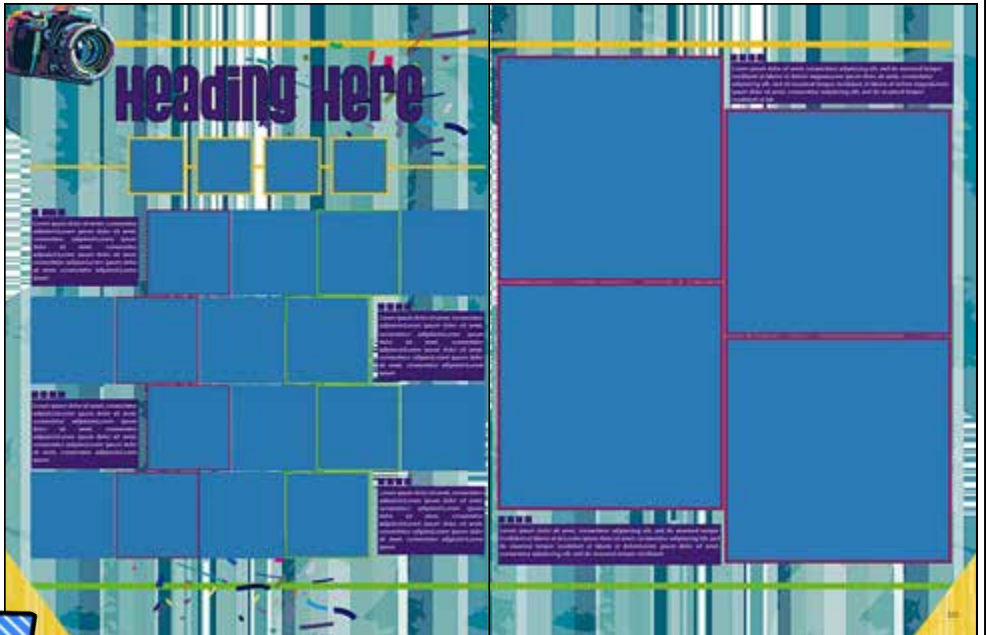
Templates are broken into categories such as Portraits, Candid, Sports, etc. Once you have chosen your templates, drag and drop them onto the pages.

- ▶ Custom
- ▼ Page Surfer
- Candid
- Clubs & Organizations
- Gallery
- Openings & Dividers
- Sports
- Student Life & Academics
- ▶ Click-N-Go!
- ▶ Advertising
- ▶ Portrait

In Focus



Cover:
In Focus



Template: 4138-4139

THIS THEME
APPLIED TO THIS
TEMPLATE

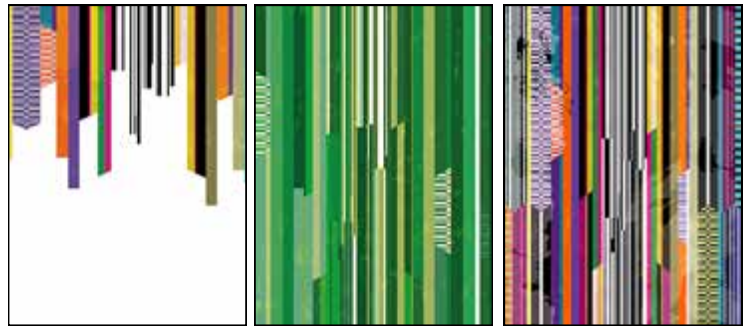
Fonts:
AYT Josie
AYT Finn Print Bold

Background:
InFocus_BG-04.jpg

Clip Art:
InFocus_CA-05.tif
InFocus_CA-02.tif
InFocus_BG-06.jpg

Colors
RB Drama Queen
TR Gold
SM Frisbee
VA Regalia Purple

Clip Art & Background Samples



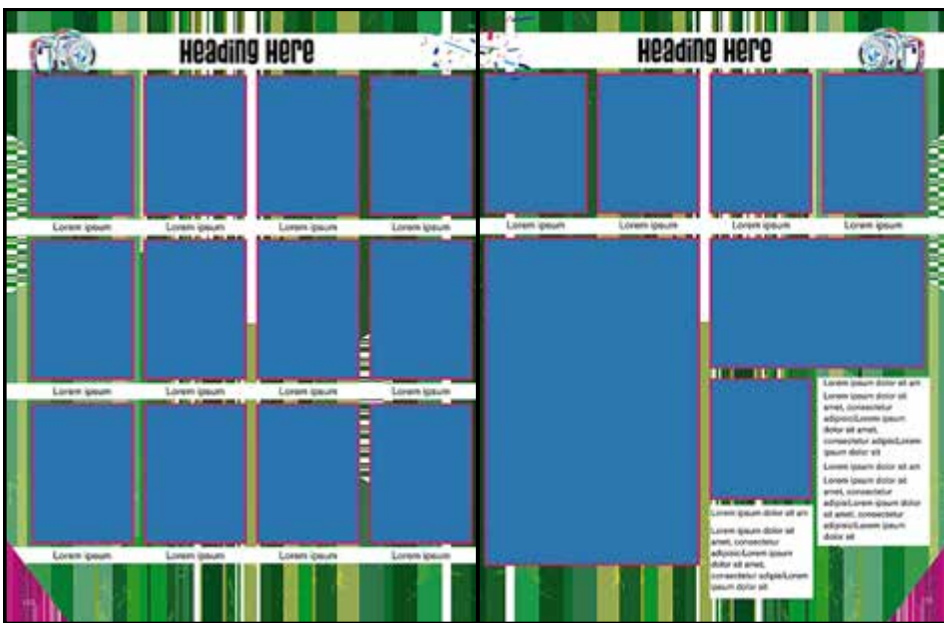
This is just a sample. More options available in our online program.

DID YOU KNOW?

Make photo boxes in almost any shape! You can drag and drop photos into the shapes for a dynamic effect.



Theme In Action



Portrait Page Sample

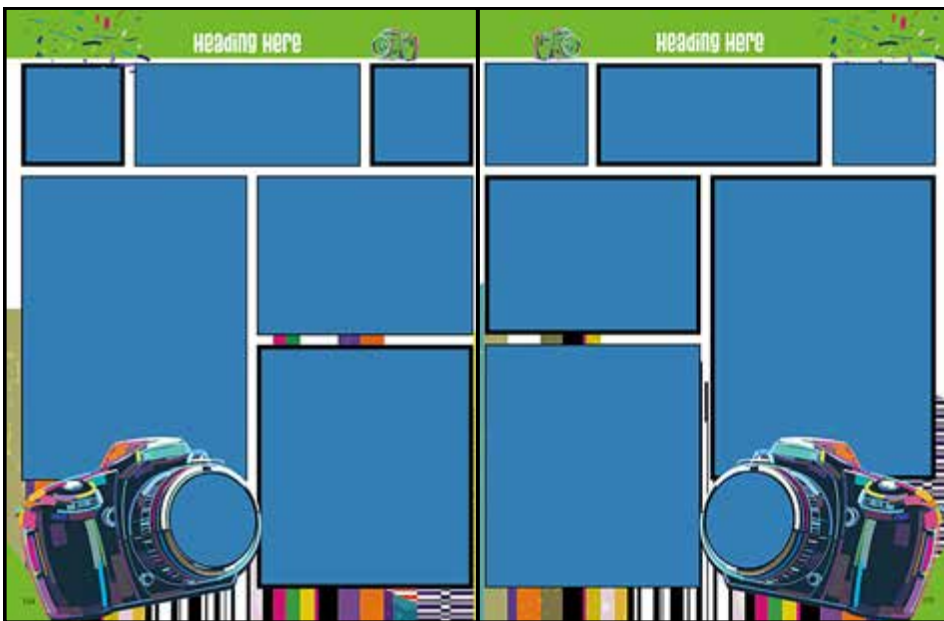
Template: 7038-7039

Clip Art: InFocus_CA-04.tif, InFocus_CA-05.tif, InFocus_BG-07.jpg

Background: InFocus_BG-08.jpg

Font: AYT Josie, AYT Craft Gothic

Colors: SF Fuchsia



Candid Page Sample

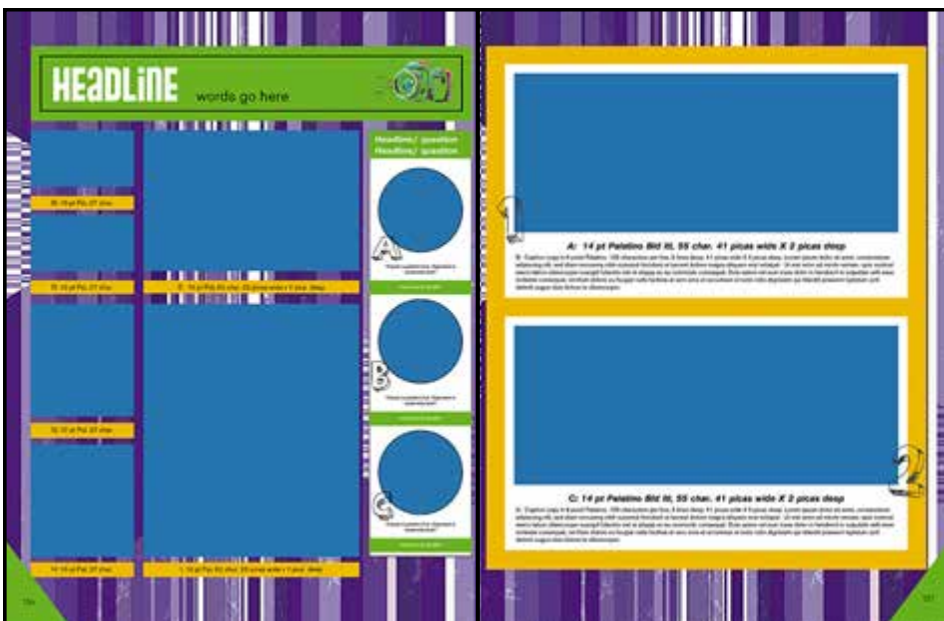
Template: 3002-3002

Clip Art: InFocus_CA-04.tif, InFocus_CA-05.tif

Background: InFocus_BG-02.jpg

Font: AYT Josie

Colors: SM Frisbee



Sports/Club Page Sample

Template: 6008-6009

Clip Art: InFocus_CA-03.tif, InFocus_CA-06.tif, InFocus_CA-07.tif, InFocus_CA-08.tif, InFocus_CA-33.tif, InFocus_CA-34.tif

Background: InFocus_BG-03.jpg

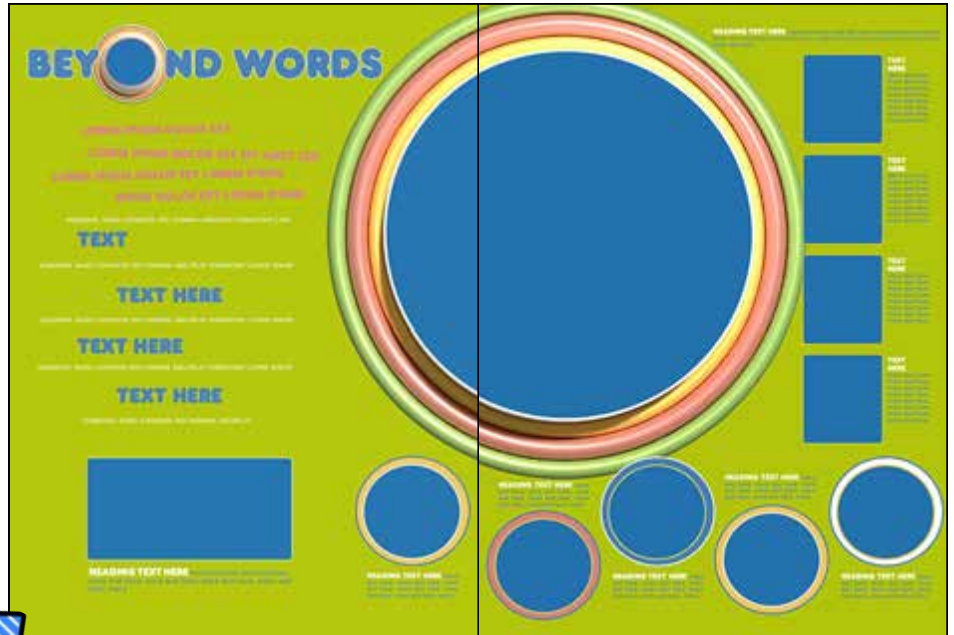
Font: AYT Josie, AYT Craft Gothic

Colors: SM Frisbee, TR Gold

Dream Big



Cover:
Dream Big



Template: 022

THIS THEME
APPLIED TO THIS
TEMPLATE

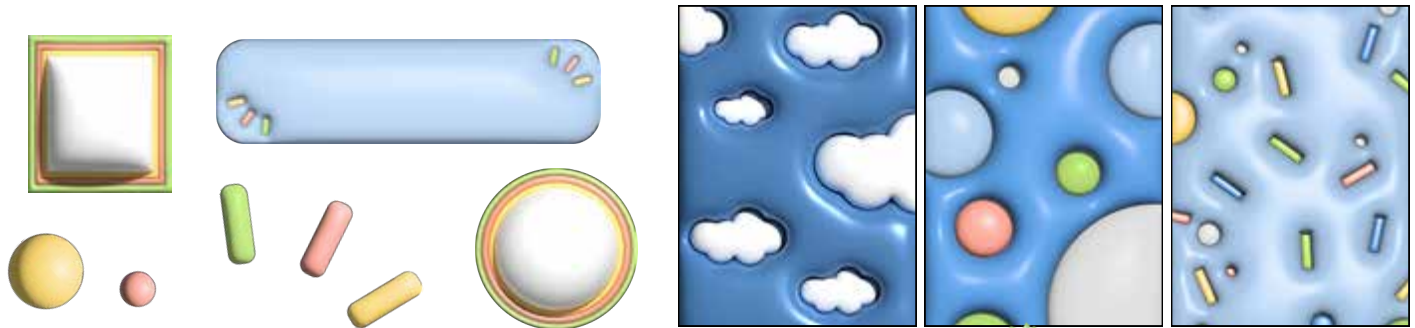
Fonts:
AYT Coney
Foundation Sans

Clip Art:
DreamBig_CA-05

Colors
NU Circus
SH Punch
SH Peach Puff
RF Bluebird

Background:
NU Circus

Clip Art & Background Samples



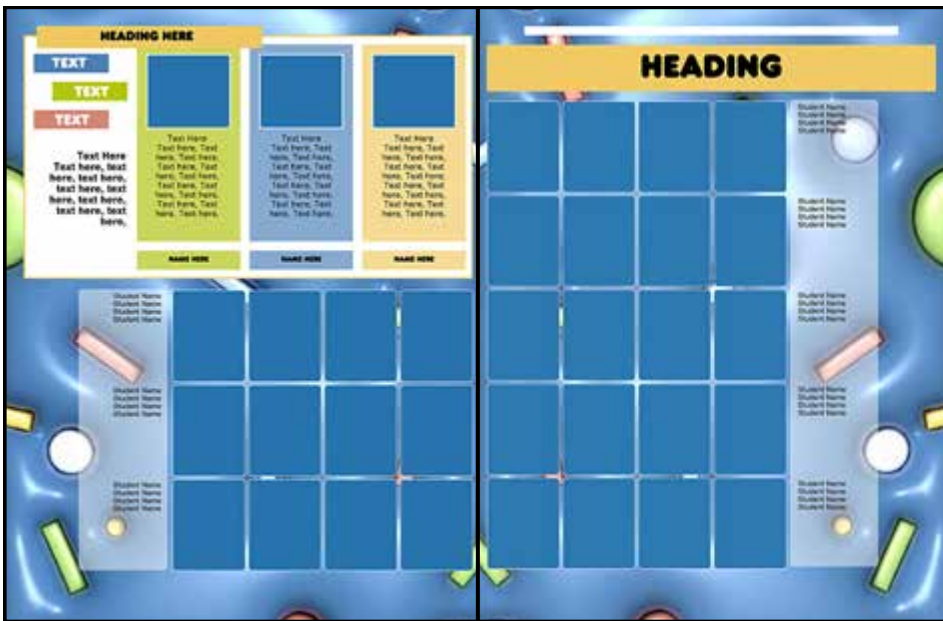
This is just a sample. More options available in our online program.

DID YOU KNOW?

Our yearbook design platform has a Snap Edit Image Editor so you can quickly colorize, cut out backgrounds, adjust and alter your images right inside the designer!



Theme In Action



Portrait Page Sample

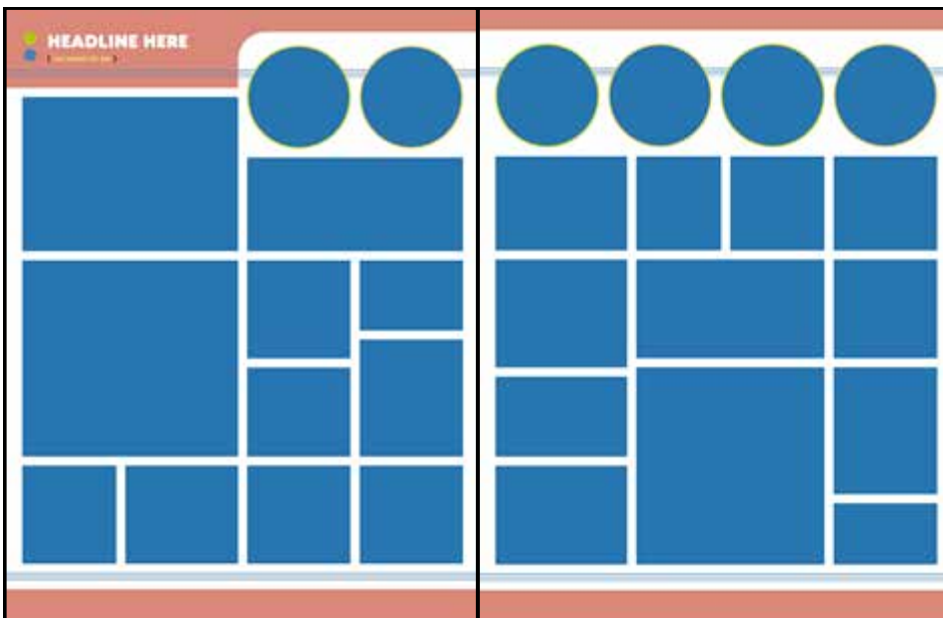
Template: 7024-7025

Clip Art: None

Background: DreamBig_BG-03

Font: AYT Coney, Foundation Sans

Colors: NU Circus, SH Punch, SH Peach Puff, RF Bluebird



Candid Page Sample

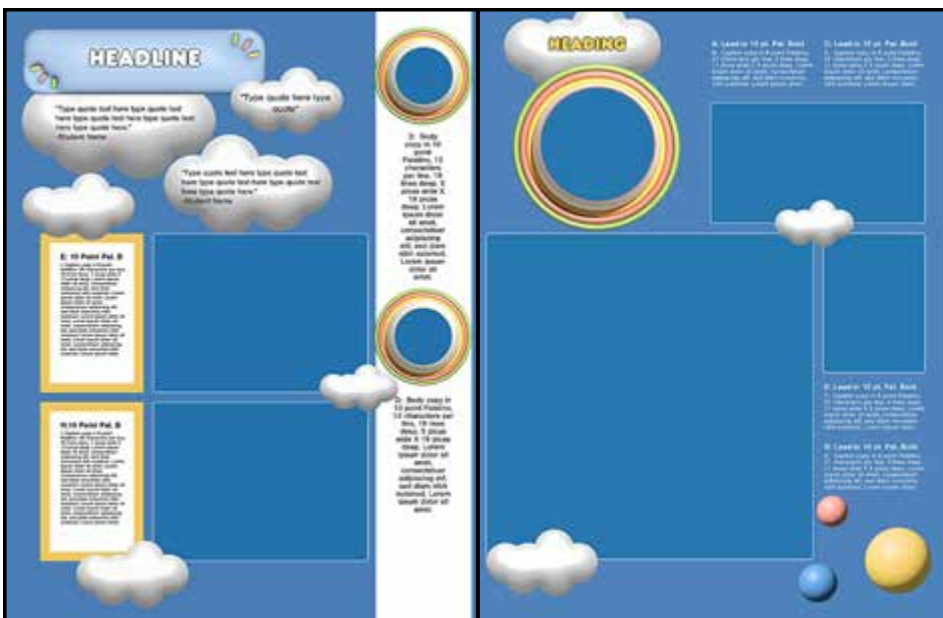
Template: 3054-3055

Clip Art: None

Background: SH Punch color

Font: AYT Coney, Foundation Sans

Colors: NU Circus, SH Punch, SH Peach Puff, RF Bluebird



Sports/Club Page Sample

Template: 5006-5007

Clip Art: DreamBig_CA-05, DreamBig_CA-02, DreamBig_CA-01, DreamBig_HL-01

Background: RF Bluebird color

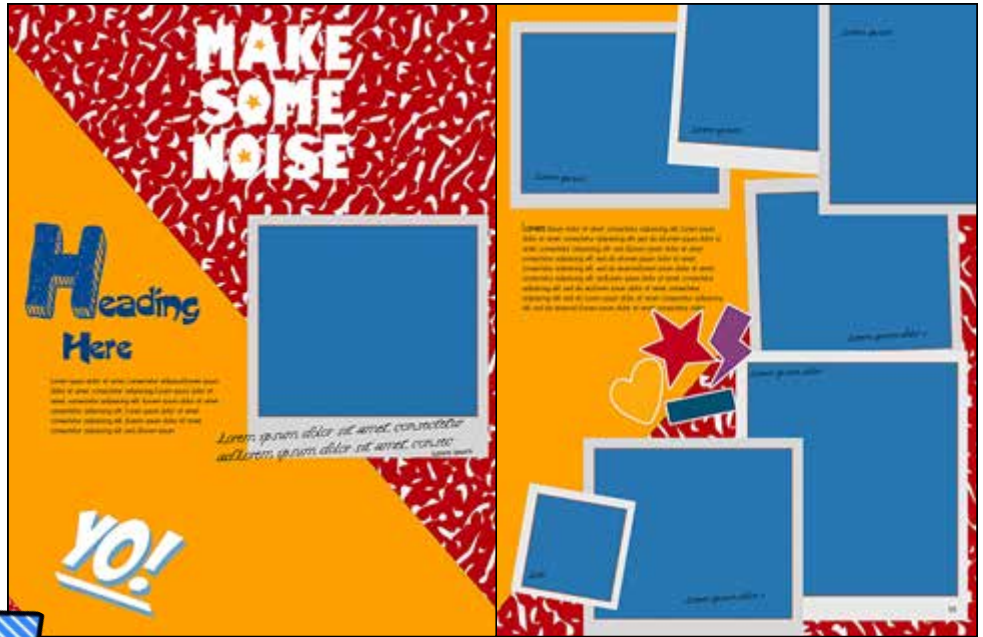
Font: AYT Coney, Foundation Sans

Colors: NU Circus, SH Punch, SH Peach Puff, RF Bluebird

Flashback



Cover:
Flashback



Template: 8032-8033

THIS THEME
APPLIED TO THIS
TEMPLATE

Fonts:
AYT Speakingstyle,
AYT Maximo
AYT Nicole
Background:
Flashback_BG-07.jpg

Clip Art:
Flashback_CA-02.tif,
Flashback_CA-01.tif,
Flashback_CA-04.tif,
Flashback_CA-12.tif
(Colorized in Snap
Edit tool)

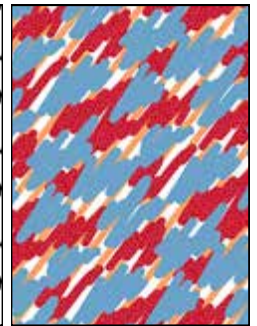
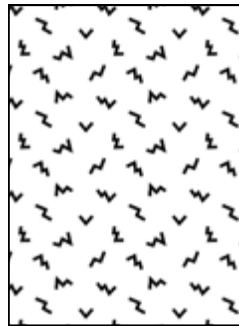
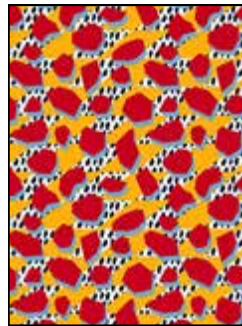
Colors
SM Campfire
TR Blue

Clip Art & Background Samples

TOTALLY
AWESOME
AWESOME
AWESOME

YO!

123



This is just a sample. More options available in our online program.



WHAT OUR CUSTOMERS ARE SAYING

"WOW is the word and expression I just felt as I opened another package today from Memory Book!"

"Working with you has been a much easier, less stressful and overall wonderful experience."

"We received the yearbooks and they are BEAUTIFUL!"



Theme In Action



Portrait Page Sample

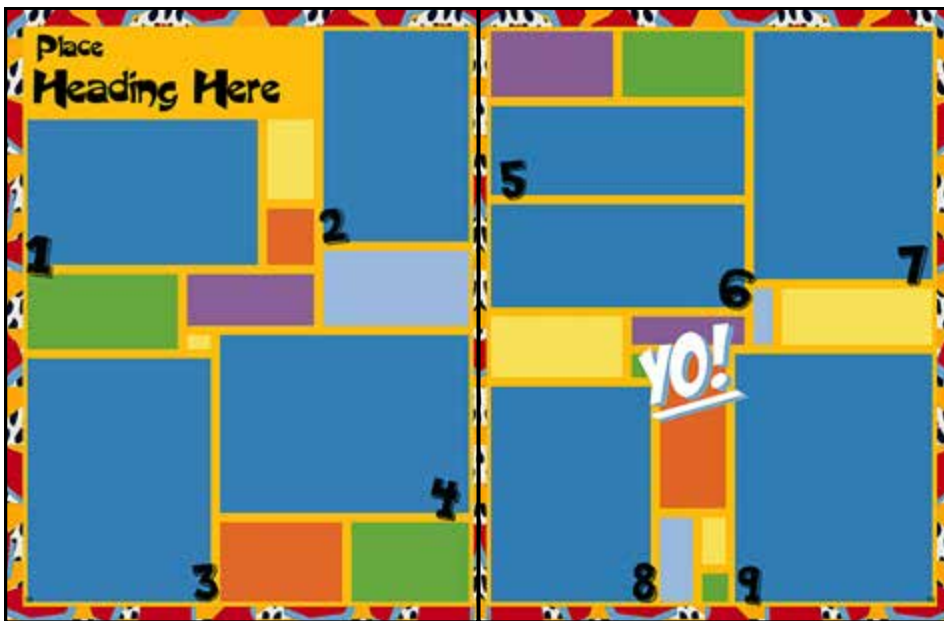
Template: 7012-7013

Clip Art: Flashback_CA-01.tif, Flashback_CA-03.tif

Background: Flashback_BK-04.jpg

Font: AYT Speakingstyle, AYT Maximo

Colors: SF Hyacinth, TR Bright Green, SF Pineapple



Candid Page Sample

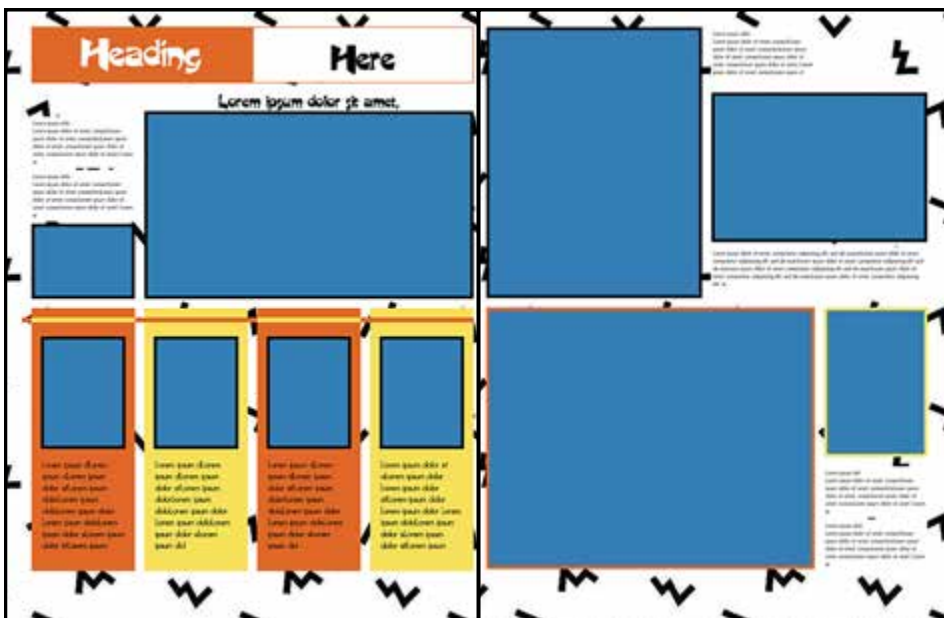
Template: 3000-3001

Clip Art: Flashback_CA-32.tif, Flashback_CA-33.tif, Flashback_CA-34.tif, Flashback_CA-35.tif, Flashback_CA-36.tif, Flashback_CA-37.tif, Flashback_CA-38.tif, Flashback_CA-39.tif, Flashback_CA-40.tif

Background: Flashback_BG-03.jpg

Font: AYT Speakingstyle

Colors: SF Hyacinth, TR Bright Green, VT Summer, SM Campfire, TR Light Blue, SF Pineapple



Sports/Club Page Sample

Template: 4048-4049

Clip Art: None

Background: Flashback_BG-05.jpg

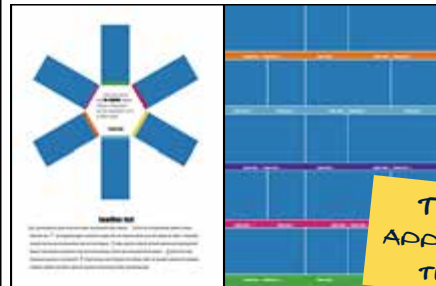
Font: AYT Speakingstyle, AYT Maximo

Colors: SF Pineapple, SM Campfire

Color The Sky



Cover:
Color The Sky



Template: 1020-1021

THIS THEME
APPLIED TO THIS
TEMPLATE

Fonts:
AYT Craft Gothic

Clip Art:
ColortheSky_CA-03.tif
ColortheSky_CA-05.tif

Background:
ColortheSky_BG-02.jpg

Colors
FS Energy Yellow
FS Prodigy Peach
FS Arial Blue
SF Fuchsia
SM Grape Juice
SF Lime

Clip Art & Background Samples



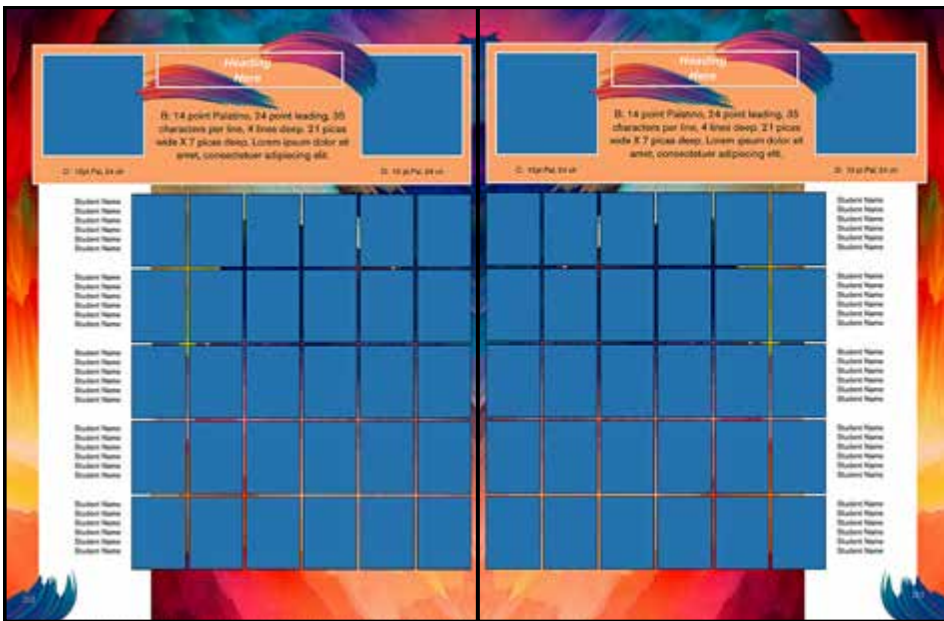
This is just a sample. More options available in our online program.



FLASHBAX

Want to highlight current events and trends but don't have the time to pull it all together and worry about copyright issues? We've done the work for you! Our 8-page section highlights current events throughout the year covering prominent headline news, pop culture, music and entertainment.

Theme In Action



Portrait Page Sample

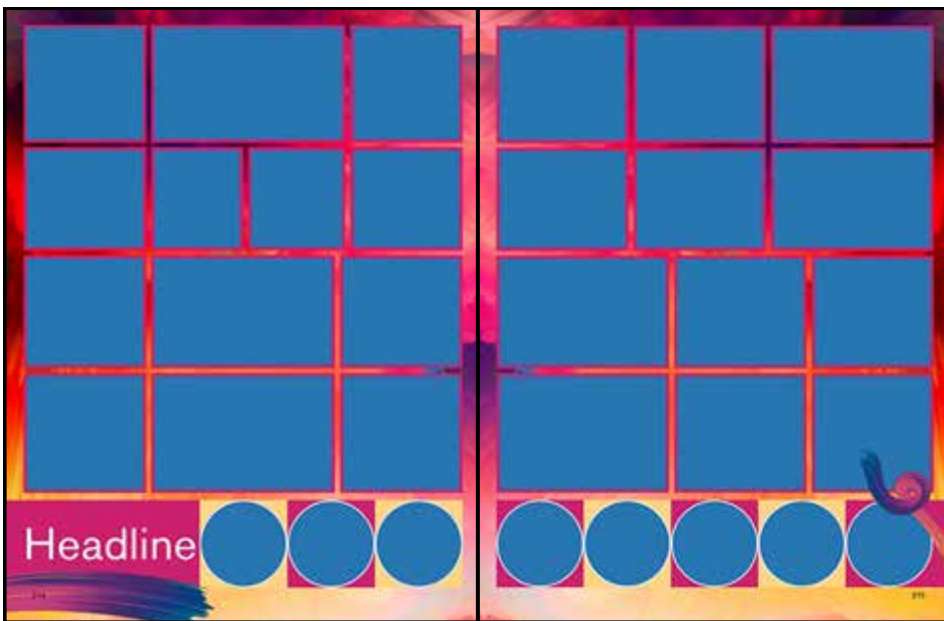
Template: 7000-7001

Clip Art: ColortheSky_LH-01.tif, ColortheSky_CA-02.tif

Background: ColortheSky_BG-02.jpg

Font: AYT Craft Gothic

Colors: FS Prodigy Peach



Candid Page Sample

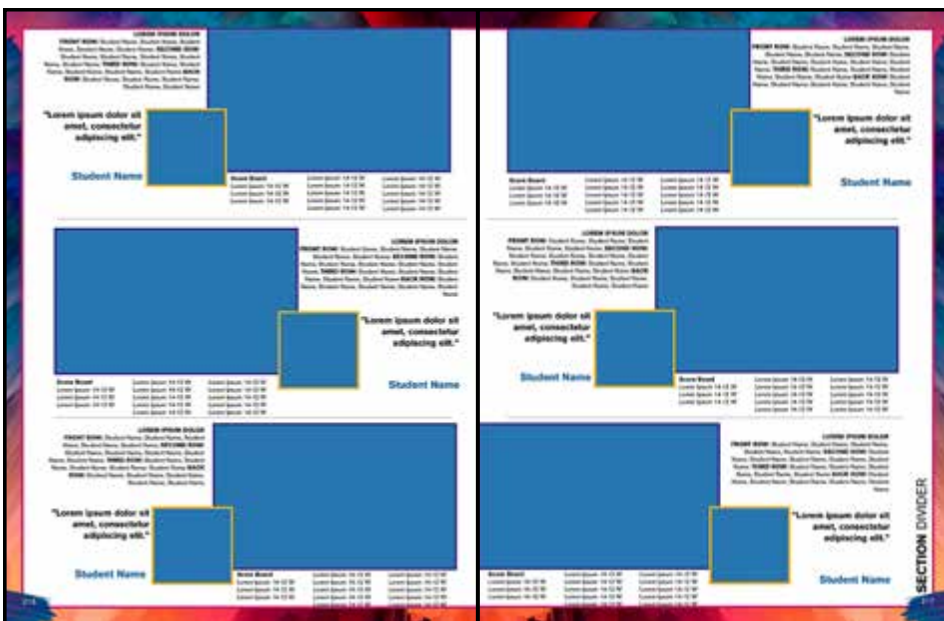
Template: 3096-3097

Clip Art: ColortheSky_CA-02.tif, ColortheSky_CA-05.tif

Background: ColortheSky_BG-01.jpg

Font: AYT Craft Gothic

Colors: SF Fuchsia, FS Energy Yellow



Sports/Club Page Sample

Template: 5048-5049

Clip Art: ColortheSky_CA-05.tif

Background: ColortheSky_BG-02.jpg

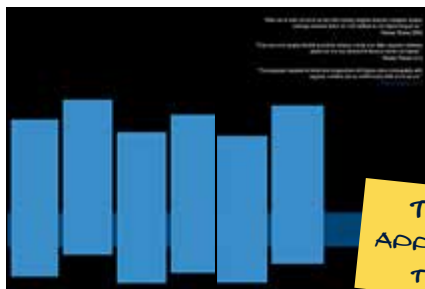
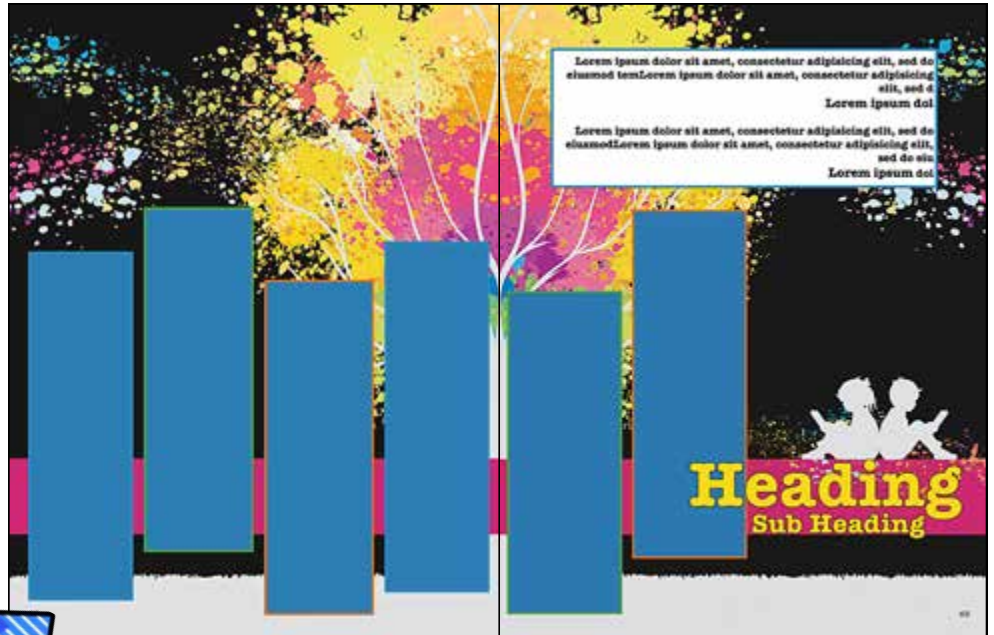
Font: AYT Craft Gothic

Colors: SF Fuchsia, SM Grape Juice, FS Aerial Blue, FS Energy Yellow

Branching Out



Cover:
Branching Out



Template: 008

THIS THEME
APPLIED TO THIS
TEMPLATE

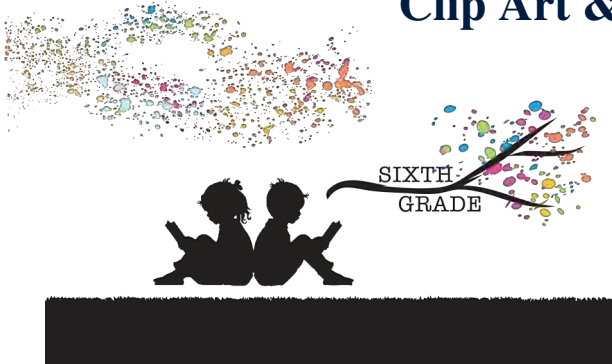
Fonts:
AYT Typewriter

Clip Art:
MBC-CVR2383.tif
MBC-CVR2384.tif

Background:
MBC-CVR2380.jpg

Colors
VI Paradise Blue
SF Lime
SH Tangereine
SF Fuchsia
SY Sunny Yellow

Clip Art & Background Samples



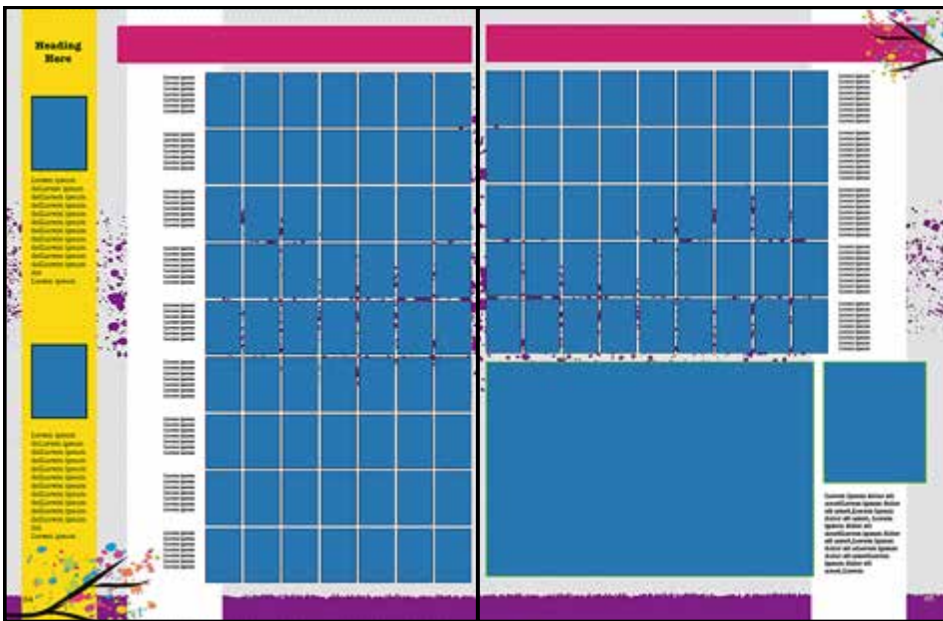
This is just a sample. More options available in our online program.



SAVING TEMPLATES

Create an awesome page layout you LOVE? You can easily save that page as a template and apply it to other pages throughout your book. What a time saver!

Theme In Action



Portrait Page Sample

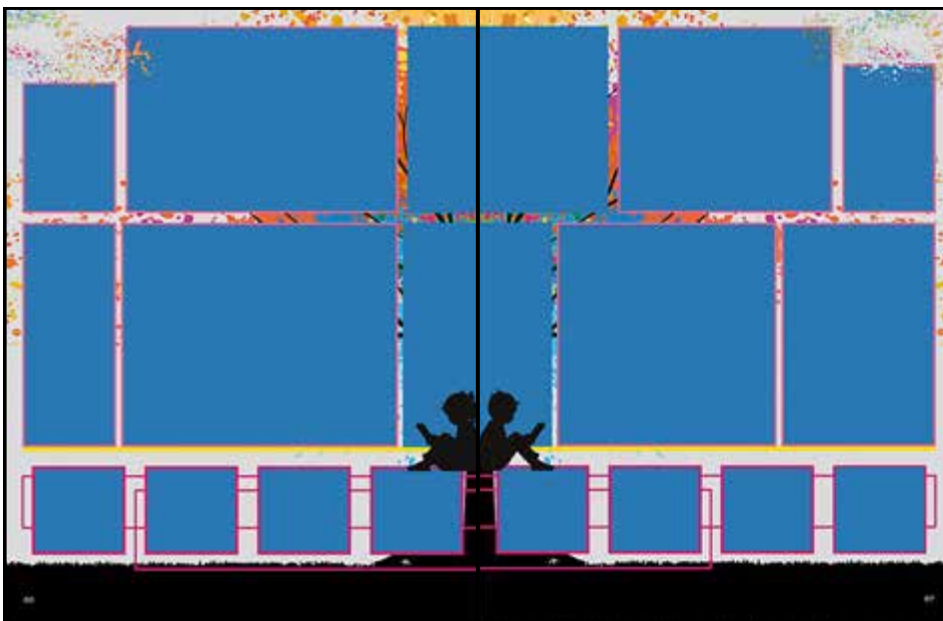
Template: 7018-7019

Clip Art: MBC-CVR2358.tif

Background: MBC-CVR2371.jpg

Font: AYT Typewriter

Colors: SF Fuchsia, SF Lime, SY Sunny Yellow



Candid Page Sample

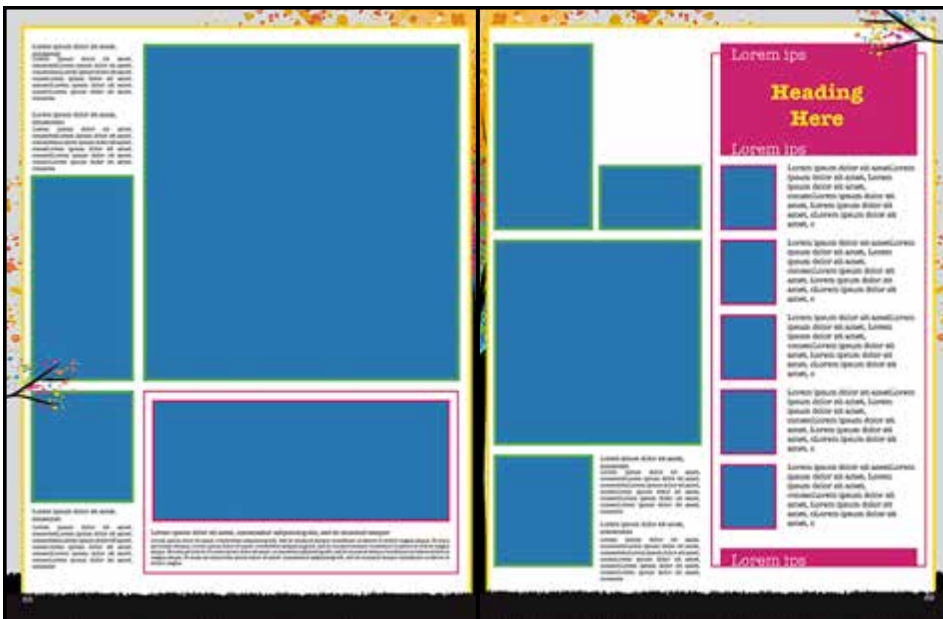
Template: 3008-3009

Clip Art: MBC-CVR2382, MBC-CVR2384.tif

Background: MBC-CVR2379.jpg

Font: AYT Typewriter

Colors: SM Bubble Gum, SF Fuchsia, SY Sunny Yellow



Sports/Club Page Sample

Template: 5000-5001

Clip Art: MBC-CVR2381.tif, MBC-CVR2358.tif

Background: MBC-CVR2379.jpg

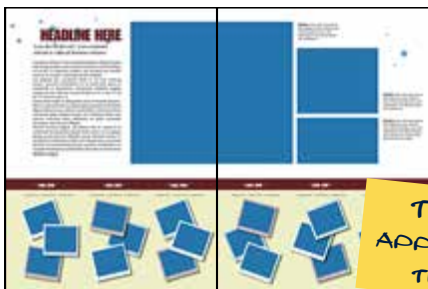
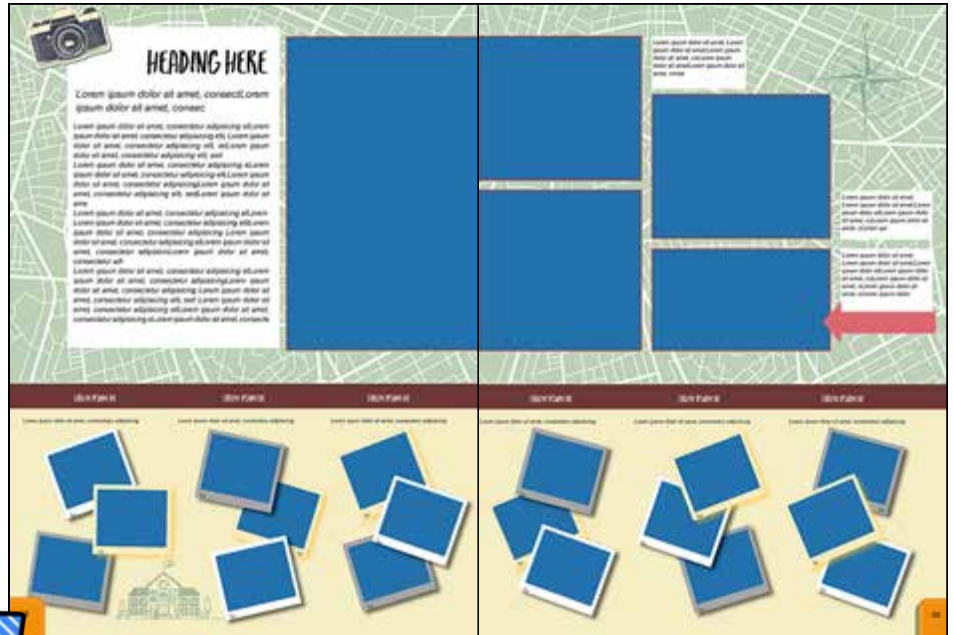
Font: AYT Typewriter

Colors: VI Apple Green, SY Sunny Yellow, SF Fuchsia

This Is Our Year



Cover:
This Is Our Year



Template: 1004-1005

**THIS THEME
APPLIED TO THIS
TEMPLATE**

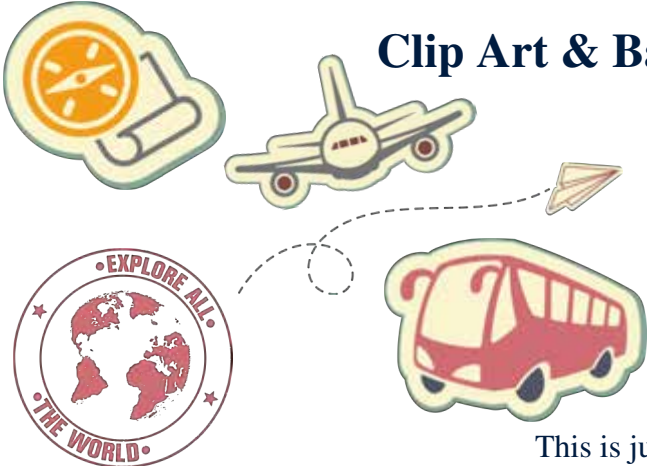
Fonts:
AYT Craft Gothic
AYT Yours Truly Caps

Background:
ThisIsOurYear_BG-01.jpg

Clip Art:
ThisIsOurYear_CA-01.tif
ThisIsOurYear_CA-09.tif
ThisIsOurYear_CA-08.tif
ThisIsOurYear_CA-04.tif
ThisIsOurYear_HL-04.tif

Colors
OR Eggshell
CL Dusty Rose
CS Remember

Clip Art & Background Samples



This is just a sample. More options available in our online program.



LIVE PROGRAM SUPPORT

We are here to help every step of the way! And we have options to fit your needs. Call or email our helpful Memory Book Technical Support team; attend a live webinar; or learn the program at your own pace by watching quick, educational webisodes.

Theme In Action



Portrait Page Sample

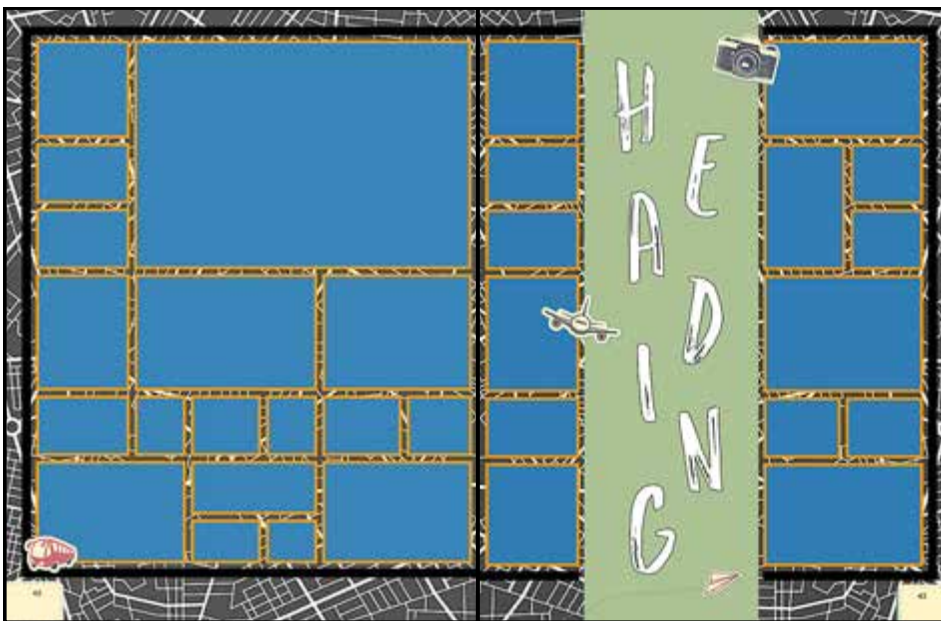
Template: 7052-7053

Clip Art: ThisIsOurYear_HL-03.tif

Background: ThisIsOurYear_BG-06.jpg

Font: AYT Craft Gothic, AYT Yours Truly Caps

Colors: SP Mint, NU Mood



Candid Page Sample

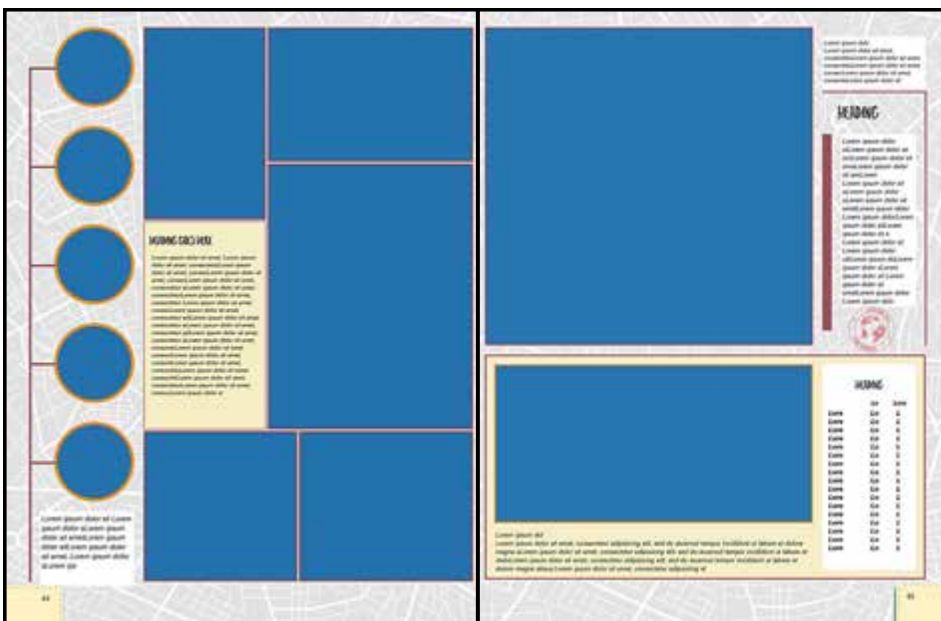
Template: 3046-3047

Clip Art: ThisIsOurYear_CA-07.tif, ThisIsOurYear_CA-01.tif, ThisIsOurYear_CA-05.tif, ThisIsOurYear_CA-10.tif, ThisIsOurYear_HL-03.tif

Background: ThisIsOurYear_BG-04.jpg

Font: AYT Yours Truly Caps

Colors: RB Harvest, IN Soft Mist



Sports/Club Page Sample

Template: 6004-6005

Clip Art: ThisIsOurYear_HL-03.tif, ThisIsOurYear_CA-06.tif

Background: ThisIsOurYear_BG-02.jpg

Font: AYT Craft Gothic, AYT Yours Truly Caps

Colors: RB Harvest, CL Dusty Rose, OR Eggshell

Layout Inspiration from A-Z!

Elevate your yearbook with our fun A-Z layout guide. This resource details how each page was created and offers a wealth of ideas for every letter of the alphabet. This exclusive content is only available to our current customers.

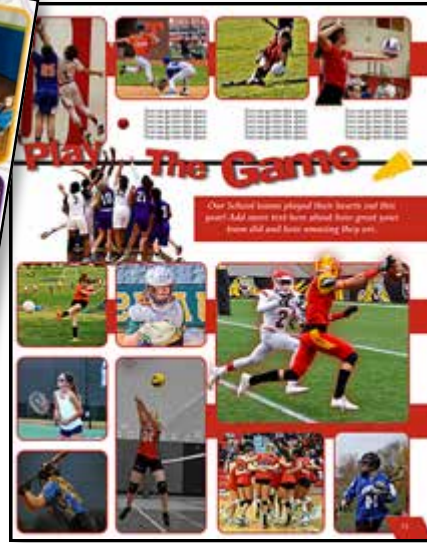
A is for Action



B is for Band



G is for Games



H is for Hallway



M is for Monocromatic



O is for Outerspace



FIND MORE
TIPS & IDEAS
ON OUR BLOG!



YEARBOOKS = EASY with the EASY WORK Program!

Too busy to create your own pages, or not a fan of design? No problem! With our Easy Work program, just pick a theme, answer a few questions, and we'll place fun templates on your pages with matching clip art and backgrounds. You save time and don't have the stress.

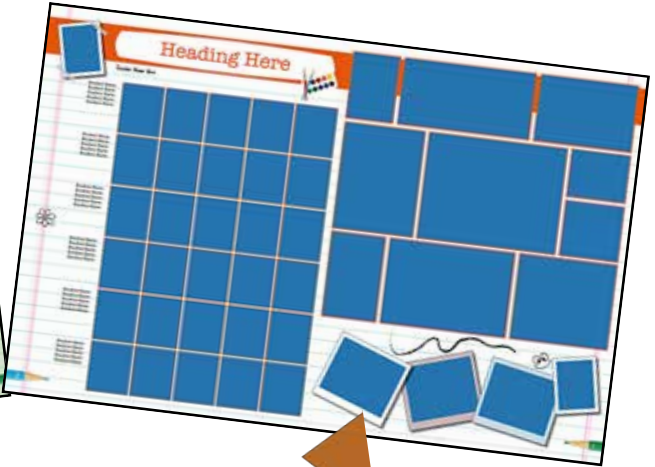
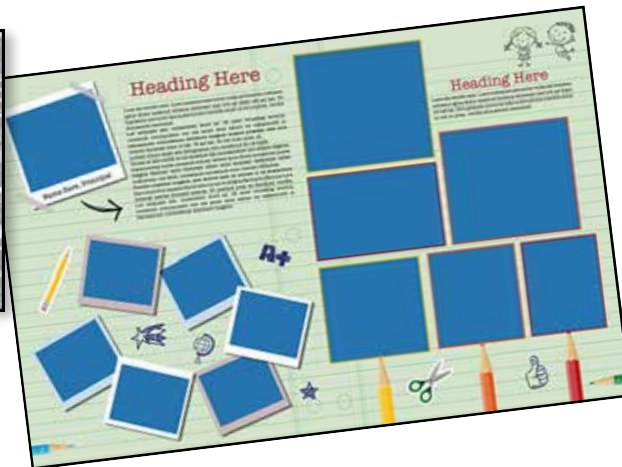
EASY!

Step 1. Choose Your Theme

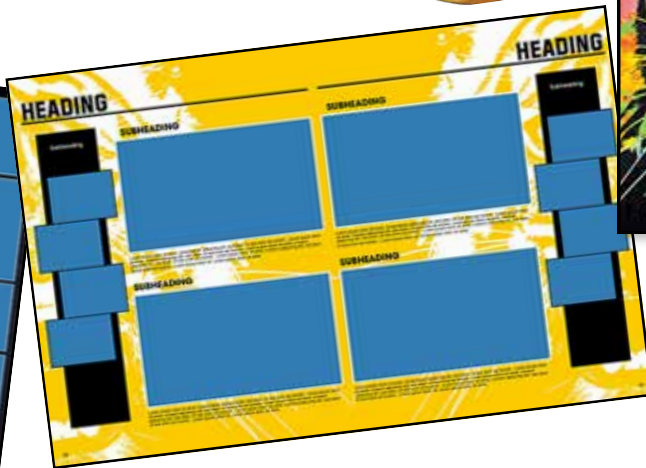
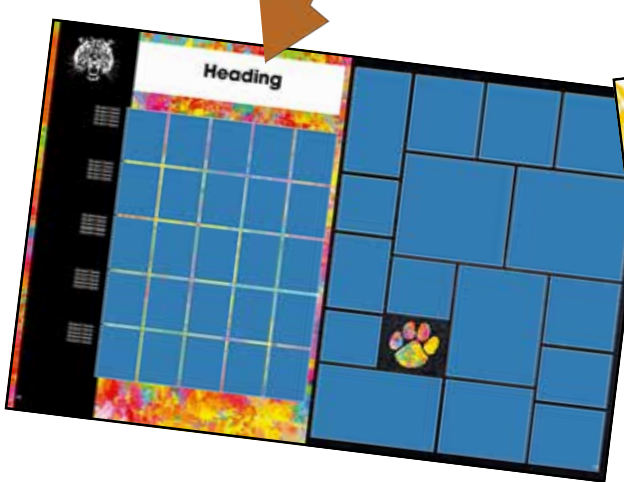
We've got LOT'S of great options to choose from.
Each theme includes a matching cover.



Composition



HERE'S SOME EXAMPLES.



**Multi-color
Tiger**

Stress-Free At Only \$2 More Per Copy

Step 2. Answer A Few Questions

Fill out a short form and page ladder so we can place each template right where you want it.

Step 3. Sit Back And Relax

Let us do the hard part for you!
We will design your book with fun templates and clip art to match the theme you chose.

Step 4. Finishing Touches

Simply add your photos, names and text.
And VOILA! Your beautiful yearbook is complete.



Scan the code to see all of our available themes and learn more about the Easy Work Program.

TIP & TRICKS - FONT FACTS

28-point type or more for headlines

14-point works well for sub-headings or showcased facts.

10-12 point is utilized most often for featured stories.

8-point works well for longer captions, group photo names or indexes.

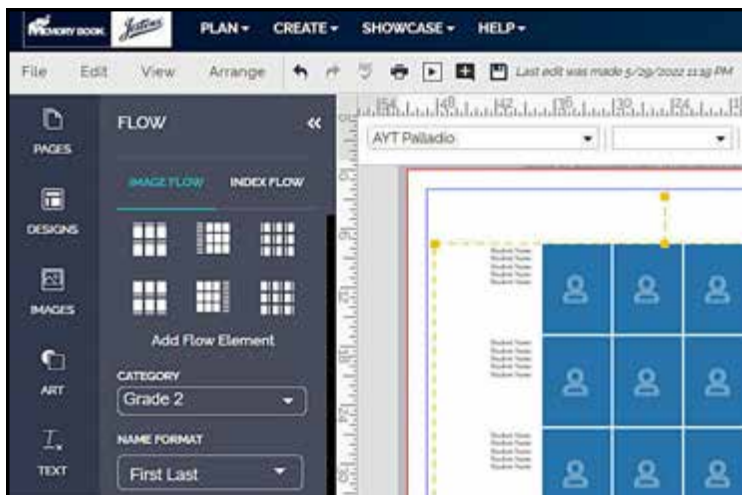
Thin fonts on a busy or dark background can be hard to read.

Class Portrait Pages

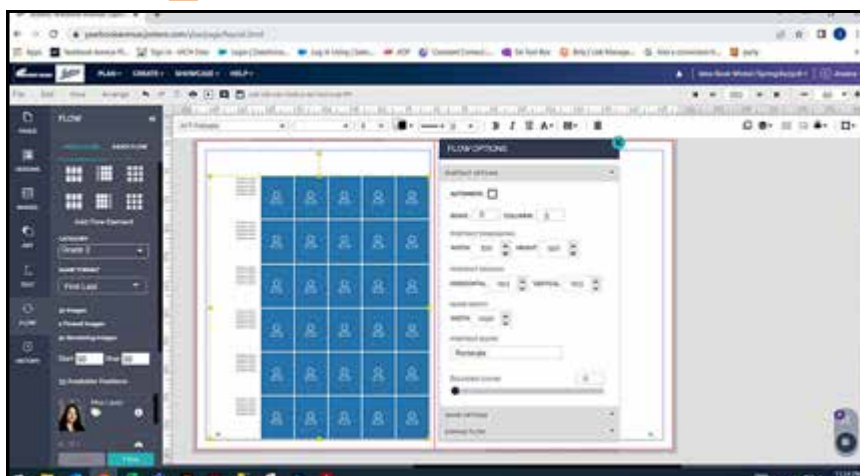
Our Portrait Flow tool is foolproof! Adjust a flow template to suit your needs or use one of our pre-built class page templates. There is a wide variety to choose from! Then, with the click of a button, portraits and names flow quickly into the template.

Step 1. Drag a flow element onto the page.

Adjust the number of rows, columns and spacing between pictures to suit your needs. Choose from names under, above, left or right.



Step 2. Enter details.



Select a class, input the start and stop page numbers and make any font or stroke color changes needed.

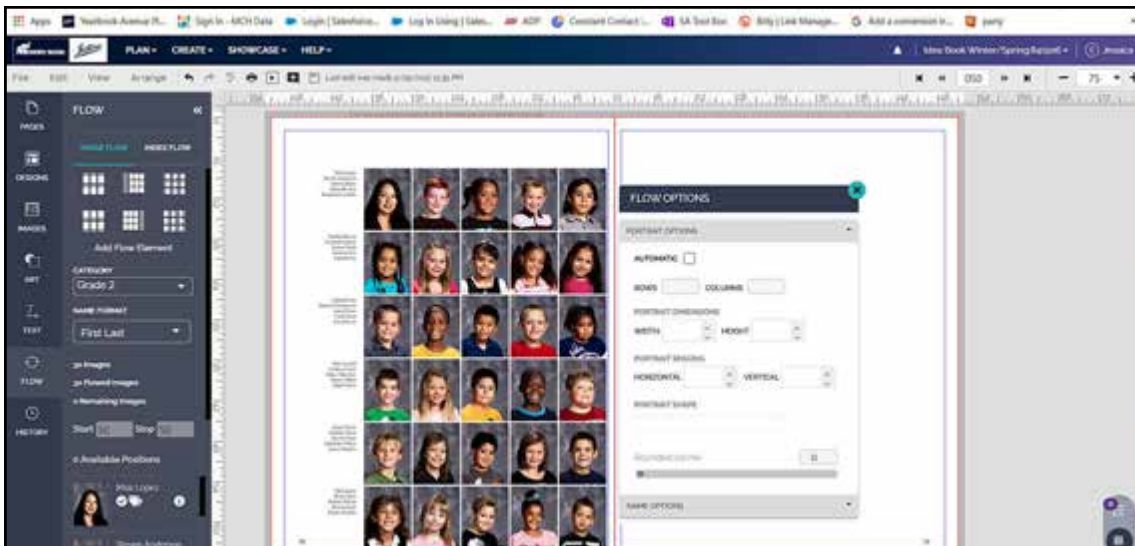
WE MAKE GATHERING CANDIDS EASY!

With Photo Share, parents, teachers and staff can upload photos for the yearbook. Then you can choose the best of the best for an even better yearbook.



Easy As 1, 2, 3

Step 3. Just click flow!



Portraits will be flowed into the entire page range, no need to move from page to page.



Yearbooking Tip: Prepare your class portraits.



Check that portrait photos are in the proper class folders and names are spelled correctly. Pages can be easily re-flowed if corrections are needed, but this step will save time if done first.

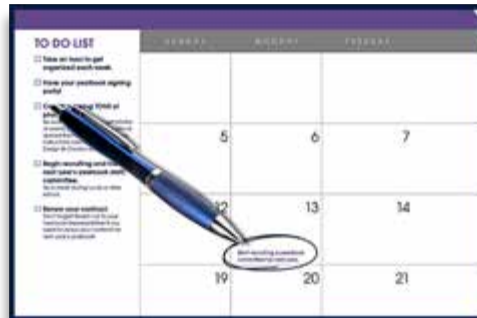
TIRED OF WAITING FOR PORTRAITS?

The combo you've been craving is here! Talk with your sales rep about JostensPIX® and get ready for the easiest picture day EVER! *Bonus* your images get uploaded into our online design program for you - FAST!



Helpful Resources

Creating the perfect yearbook can be a lot of work! Memory Book makes it easy by supplying all the tools you need and tons of support along the way.



Dedicated Assistance

Whether you're selling, advertising, or seeking extra support to complete your yearbook, our team is with you at every turn. With a dedicated representative, live tech support, and a wealth of training materials, you can concentrate on crafting an outstanding yearbook for your students.

Planning Tools

As a valued customer, you'll receive an engaging planning guide packed with creative tips for choosing the perfect theme, insights on photo coverage, and a dynamic monthly calendar filled with handy to-do lists to keep you inspired and on track.

New Photo Share

Now, anyone in the school community can easily contribute to the yearbook with our new personalized, mobile-friendly tool. Just scan the QR code to upload photos, and use the Quick Tag feature to tag students and add details or quotes. There's no cap on the number of photos you can submit, and there is flexibility to set your own guidelines/deadlines to ensure you get the right kind of photos you need.



Kinderkraft®

CELEBRATE GRADUATION IN A BIG WAY!

Kinderkraft® makes it easy by offering caps, gowns and diplomas for all the little graduates at your school.
jostenskinderkraft.com | 855.826.2355

Online Selling

Selling yearbooks should be easy! We make it even easier to purchase yearbooks with our secure, online website for parents.



Impactful Marketing

Our yearbook kit is brimming with examples to help boost your yearbook sales. Inside, you'll discover posters, effective tips, and tried-and-true strategies for promoting, marketing, and organizing a successful sales campaign.

Easy-To-Use Website

Memory Book will set up a website for you on our secure platform, making it a breeze to sell your school's yearbooks online. This user-friendly site not only simplifies the sales process, but also helps you easily track your progress and sales numbers.

No Cash Collection

With online purchases available directly through the Memory Book website, we take care of all the money management for you. Say goodbye to the hassle of collecting, tracking, or misplacing cash.



HELP YOUR STUDENTS STAY ORGANIZED!

Staying organized with Meridian Planners can be FUN! Our specialized planners provide students at every grade level with a planner that fits their needs. You can even customize the cover for an extra special touch. meridianplanners.com | 888.724.8512



Yearbook As A Fundraiser

Use your yearbook to help fund school activities!

Sell Advertising

Selling ads is the most traditional way to raise funds. Businesses and parents buy an allotted amount of space in the yearbook. If you have 4 pages of ads, 8 ads per page, with ads costing \$25 each; you've just raised \$800!



Yearbook Sales

Say your yearbook costs \$15 when you order 300 copies. Selling each book for \$20 can raise an additional \$1,500 to provide yearbooks to students who cannot afford one, or for other school activities!



Sponsor A Page

An option available in online sales so businesses and individuals can help cover the cost of the yearbook by sponsoring a page. Their information can then be added into the yearbook by the adviser.

Donate A Yearbook

This option is available in online sales so individuals in the school community who want to help out can donate a book for a student or students.



Let Us Help You

We hope some of these ideas have helped spark your creative yearbook interest. If you have any questions, would like more information, or are ready to get started, give us a call. Your dedicated rep is standing by to help. Call 1-800-247-1526 or email us at yearbook@memorybook.com.

What Do You Think?

Scan this QR code to take a short survey letting us know your thoughts about this Idea Book. We are always looking for ways to improve. Thank You!



This fun sample was created utilizing saddle stitch binding, a free standard cover design called Diary, and matte lamination. Hardback covers, gloss lamination and other binding styles are also available. Contact us today to learn about your yearbook options.
1-800-247-1526

Scan this code to request a quote and start your yearbook journey now!



Need a better picture day? Talk to your rep about the benefits of JostensPIX!

