Your Easiest Yearbook Ever

with Memory Book by Jostens

Ideas - Resources - Support

1-800-247-1526 | www.memorybook.com

Follow us on Facebook & Pinterest!
OUR SECRET FOR YOUR SUCCESS... IDEAS, RESOURCES, SUPPORT.

~ Ideas to help fill in those empty spaces ~
~ Resources to assist you in creating your best yearbook ~
~ The support you need when a question arises ~

We partner with you to help create a yearbook to be proud of and that staff, students and families will enjoy for generations to come.

Throughout this book, which was created in our easy-to-use online page building program, you'll get acquainted with both the people and resources that make Memory Book yearbooks shine.

Our dedicated customer service team
We are here to help you every step of the way! You will have a dedicated representative assigned to you with a strong team to offer additional support along the way.

We are excited to work with you!

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MYTHS...
OTHER COMPANIES SAY

Yearbooks are generic for the whole school.

Expect added fees like shipping, software or support.

You must commit to a set number of yearbooks from the start.

Students who can’t afford a yearbook, just won’t be able to get one.

Yearbooks cost schools a lot of $.

Building a great yearbook is stressful and confusing.

YOU CAN’T ADD OR REMOVE PAGES AFTER SIGNING YEARBOOK CONTRACT.

NOT WITH MEMORY BOOK!

Adjust the quantity of books needed for your order up until you submit the book for printing.

Personalization like student names, photos or icons are available to make each book unique.

No Hidden Fees!
Shipping, Software, and Support is ALWAYS included.

‘Donate A Yearbook’ option for online sales so people in the school community that want to help out can donate a book to a student or students.

Parents can create a 4-page supplement Friendsert that showcases fun candid photos of their student from the year.

Any left over $ from yearbook sales goes to the school to use as it sees fit.

If you do need help, we have fantastic live tech support and educational webinars to guide you, at no extra cost.

Add or take away pages as needed up until the moment everything is submitted to go to press.

‘The online page building program made designing great looking pages SO easy!’

Parents can create a 4-page supplement Friendsert that showcases fun candid photos of their student from the year.

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We've got you covered

Dress your yearbook for success with our studio-designed covers! These only represent a fraction of what is available and most come with matching backgrounds & clip art. Just add a school name! Or design your own CUSTOM cover.

View all of our available cover designs online!

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Binding Styles

The binding style you choose really brings your yearbook design together...literally! There are several different styles to fit your needs.

**Hardback**

- **Smythe-Sewn (Sewn)**
  Premium binding with pages sewn together & cased into your cover.

- **Casebound (glued)**
  Beautiful, affordable hard cover option with pages perfect bound and cased into your cover.

**Softback**

- **Saddle Stitched**
  Stapled

- **Perfect Bound**
  Glued

- **Coil Bound**
  Spiral

**Design Your Own**

Not seeing a cover that fits your vision? You can design your own! Create something unique with your own software and our helpful templates or submit original artwork.

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What's in a theme?

A theme brings the yearbook together and gives it a unique personality. Memory Book offers templates, clip art and backgrounds that make it easy to create a theme that is perfect for your school.

**Yearbook Cover**

![Yearbook Cover Image]

Many of our pre-designed yearbook covers have matching backgrounds & clip art.

**Matching Backgrounds**

![Matching Backgrounds Image]

Pair backgrounds with pre-made templates to effortlessly create a themed yearbook.

**Corresponding Clip Art**

![Clip Art Images]

Add some fun to each page with clip art, headlines, page borders and more!

**Did you know...**

We provide you with multiple logins to our online designer so you can collaborate on your yearbook with other people. You can even leave notes on images or pages for quick editing or approvals!

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Designing your theme pages

1. CHOOSE A THEME
Select a cover with matching backgrounds and clip art that your school will love.

2. PICK A TEMPLATE
Drag templates onto the pages of your yearbook. There are hundreds of options, so you'll be able to find the perfect one that fits your needs. Or design your own and save it to use on other pages. Templates are super easy to modify to fit your needs.

3. CUSTOMIZE
Finalize your theme look with clip art, headers and text.

TIPS & TRICKS
Templates are broken into categories like Portraits, Candids, Sports, etc. Once you have chosen your templates, drag and drop them onto the pages.

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TIPS & TRICKS...
You can make photo boxes in almost any shape! Drag and drop photos into the shapes for a dynamic effect.
Theme in action

Portrait Page Sample
Template: 7003 & 7004
Background: MBC-CVR2837
Clipart: MBC-CVR2972
MBC-CVR2970

Candid Page Sample
Template: 3046 & 3047
Background: MBC-CVR2837
Clipart: MBC-CVR2841
MBC-CVR2971
MBC-CVR2974
Font:
AYT Foundation Roman

Sports/Club Page Sample
Template: 6002 & 6003
Clipart: MBC-CVR2842
Doodle pastel clip stars
MBC-CVR2838

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Did you know...

Our yearbook design platform has a Snap Edit Image Editor so you can quickly colorize, cut out backgrounds, adjust and alter your images right inside the designer!
Theme in action

Portrait Page Sample
Template: 7016 & 7017
Background: MBC-CVR4146
Clipart: MBC-CVR4153
MBC-CVR4154
MBC-CVR4156
Font: AYT Foundation Sans
AYT Roughcut

Candid Page Sample
Template: 3042 & 3045
Background: MBC-CVR4150
Clipart: MBC-CVR4152
MBC-CVR4154
MBC-CVR4155
Font: AYT Foundation Sans
AYT Roughcut

Sports/Club Page Sample
Template: 6008 & 6009
Background: MBC-CVR4151
Clipart: MBC-CVR4156
MBC-CVR4157
Font: AYT Foundation Sans
AYT Roughcut
What our customers are saying

"Having you as a resource has made such a difference in making this a manageable process!" "My rep was so quick to respond to any questions." "Our books look remarkable, thank you!" "Amazing to work with while also being professional and friendly!"
Theme in action

Portrait Page Sample
Template: 7024 & 7025
Background: MBC-CVR3047
Clipart: MBC-CVR3038
MBC-CVR3034
MBC-CVR3051
MBC-CVR3033
Font: AYT Sheared
AYT Wired go

Candid Page Sample
Template: 3050 & 3051
Background: MBC-CVR3045
MBC-CVR3046
Clipart: MBC-CVR3050
MBC-CVR3033
MBC-CVR3034
MBC-CVR3038
Font: AYT Sheared

Sports/Club Page Sample
Template: 6014 & 6015
Background: MBC-CVR3043
Clip Art: MBC-CVR3031
MBC-CVR3030
MBC-CVR3035
Font: Fonts: AYT Sheared
AYT Wired go
We create an eight-page, current events section throughout the year covering the most prominent headline news, pop culture, music and entertainment.
Theme in action

Portrait Page Sample
Template: 7040 & 7041
Background: MBC-CVR3834
Font: AYT Amperstencil
AYT Snooze

Candid Page Sample
Template: 3054 & 3055
Background: MBC-CVR3833
Font: AYT Amperstencil
AYT Snooze

Sports/Club Page Sample
Template: 5032 & 5033
Clipart: MBC-CVR3824
MBC-CVR3827
MBC-CVR3828
MBC-CVR3829
Font: AYT Amperstencil

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Multi-color Mascot

Cover: Multi-color Mascot Eagle

Template: 1010 & 1011

This theme applied to this template.

Fonts:
- AYT Sidewalk Cracked
- AYT Avalon Demi

Clip Art:
- MBC-CVR3124
- MBC-CVR3106

Background:
- MBC-CVR3015

Colors:
- FS Energy Yellow
- Grayscale 87%
- RA Guava
- SM Bubble Gum
- NU Limelight
- VA Recess Blue

Clip art and Backgrounds

Saving Templates
Create a page layout you love? Save your page as a template then apply it to as many pages as you need.

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Theme in action

Portrait Page Sample
Template: 7000 & 7001
Background: MBC-CVR3125
Clipart: MBC-CVR3114 MBC-CVR3121
Font: AYT Sidewalk Cracked AYT Avalon Demi

Candid Page Sample
Template: 3000 & 3001
Background: MBC-CVVR3105
Clipart: MBC-CVR3124 MBC-CVR3106
Font: AYT Sidewalk Cracked

Sports/Club Page Sample
Template: 1046 & 1047
Background: MBC-CVR3110
Clipart: MBC-CVR3107 MBC-CVR3124
Font: AYT Sidewalk Cracked AYT Avalon Demi
Year In Plume

Have a program question along the way? Call or email our helpful Memory Book Technical Support team. Or learn the program at your own pace by watching quick, educational webinars.

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Theme in action

Portrait Page Sample
Template: 7118 & 7119
Background: MBC-CVR4224
Clipart: MBC-CVR4233
Font: AYT Alden Hand
AYT Jesse Hand

Candid Page Sample
Template: 3064 & 3065
Background: MBC-CVR4223
Clipart: MBC-CVR4225
MBC-CVR4226
Font: AYT Alden Hand
AYT Jesse Hand

Sports/Club Page Sample
Template: 6006 & 6007
Background: MBC-CVR4229
Clipart: MBC-CVR4229
Font: AYT Alden Hand
AYT Jesse Hand
Yearbooks Made...
Our fastest solution to yearbook building is Easy Work. Answer a few questions, pick a theme, and we load templates and clip art onto every page for you.

Coming Soon!

Fun New Themes for school year 2023!
Scan the QR code on page 21 to see them all.

Sweet Memories
Now Showing
Backpack
Composition
Dynamic
One in a Million

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...EASY!

With Easy Work, we design each page with care so all you need to do is upload your photos & add your text!

Choose a theme you love!

1. Tell us how you want your portrait pages organized & how many pages you need.
2. Sit back and relax while we design your book with fun templates that match your theme.
3. Finishing touches
   Simply add the photos, names & memories.
   Then, voila! Your beautiful yearbook is complete!

Only $2 more per copy!
Scan the code to see all of our available themes and learn more about the Easy Work Program.

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Class Portrait Pages

Our Portrait Flow tool is foolproof! Adjust a flow template to suit your needs or use one of our pre-built class page templates. There are a wide variety to choose from!

Step 1. Drag a flow element onto the page.

Adjust the number of rows, columns and spacing between pictures to suit your needs. Choose from names under, above, left or right.

Step 2. Enter details.

Select a class, input the start and stop page and make any font or stroke color changes needed.

School Community Photo Gathering

With ReplayIt private photo submission, parents, teachers and staff can upload photos for the yearbook. Then you can choose the best of the best for an even better yearbook.

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Easy As 1, 2, 3!

Customize the number of portraits per page, name location and other elements. Then, with the click of a button, portraits flow quickly into the photo boxes.

Step 3. Just click flow!

Portraits will be flowed into the entire page range, no need to move from page to page.

Yearbooking Tip: Prepare your class portraits.

Check that portrait photos are in the proper class folders and names are spelled correctly. Pages can be easily re-flowed if corrections are needed, but this step will save time if done first.

School Pictures & Yearbooks

It's the combo you've been craving. Talk with your sales rep about Jostens Pix® and get ready for the easiest picture day EVER!

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Layout Ideas

Extra pages in your yearbook can be turned into fun layouts with information that brings your yearbook to life.

Student/Teacher Surveys

- What is your favorite?
- What is the most ___?
- What is the least ___?
- What superpower would you like to have?
- How do you celebrate your birthday?
- What is your pet’s name?

School History

- What year was your school built?
- How did the school get it’s name?
- Has anyone famous ever gone to the school?
- Pictures of original school building or staff
- Has anything big ever happened to the school building?

Fill In The Blank

- My favorite food is ___
- My best friends are ___
- My favorite class is ___ because ___
- This summer I am looking forward to ___

Trivia

- When I grow up I want to ___
- Summer fun
- Has anything big ever happened to the school building?

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Page Inspiration

Make your yearbook memorable by capturing the personality of your school community!

**Student Quotes**

When I grow up I want to be ____
I want to _____ because _____
The funniest thing I’ve ever done is ____
My goal for this year is to _____
Who is a special person in your life?

**Know Your Teachers**

Describe your teacher
How many years at the school?
Teacher favorite jokes
Teacher baby guess who
What made you decide to teach?

**How It’s Made - Yearbook**

- How many times is Principal Mac pictured in the book? 10
- Number of times the superintendent used the word 25% in 2020
- This purple monster snuck into our yearbook!
- How many times can you find it?
- Our mascot is in the book 23 times!
- Can you find them all?

- Number of photos used ____
- Number of people working on yearbook ____
- Hours spent proofing pages ____
- The toughest page to design was ____
- The yearbook team’s favorite page to design was ____

**Mascot/School Colors in action**

- Mascot around school (big or small)
- School theme apparel
- School colors around school
- Handmade school spirit items

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Resources

We know not everyone loves selling yearbooks. That's why Memory Book makes it easy by giving you sales materials and resources free through our online order center.

Planning Tools

As a customer, you have access to a comprehensive planning guide. It includes tips and tricks in picking a theme, photo coverage and a monthly calendar with recommended to-do lists to help you stay on track.

ReplayIt Photo Submission

Our photo collection portal is recommended for collecting images and portraits from the school and community. Collect multiple photos at a time from each student. No Upload limit. Allows for photo descriptions. Uploads directly to the online yearbook builder. All photos get saved to a designated inbox in your Memory Book Online image library!

Keep It Simple

We do all of the extra work so you can focus on creating an exceptional yearbook for your students. Whether it is selling, advertising or providing you with additional help to get your yearbook done, we are there for you every step of the way.

Kinderkraft

Celebrate graduation in a BIG way!
Offering caps, gowns and diplomas for all the little graduates at your school.
jostenskinderkraft.com | 855.826.2355
Online Selling

Selling yearbooks should be easy! We help make it even easier with our secure online website for parents to purchase yearbooks through.

Impactful Marketing
Our yearbook kit has loads of examples to help sell your yearbook. Inside you'll find posters, tips and proven methods for promoting, marketing and organizing a successful yearbook sales strategy.

Easy To Use Website
Memory Book will set up a website on our secure platform to quickly sell your school's yearbooks online! You can also pair it with our School Store to sell other branded products.

No Cash Collection
By allowing online purchases directly through the Memory Book website, we do all of the money management for you. You'll never need to worry about collecting, tracking or losing cash.

Meridian Planners
Fun planners help your students stay organized! Customize the cover and school name for fun extra touches. We carry planners for teachers and every age group!
meridianplanners.com | 888.724.8512

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Yearbooks As Fundraising
Use your yearbook to help fund school activities!

Sell Advertising
Selling ads is the most traditional way to raise funds. Businesses and parents buy an allotted amount of space in the yearbook. If you have 4 pages of ads, 8 ads per page, with ads costing $25 each; you’ve just raised $800!

Yearbook Sales
Say your yearbook costs $15 when you order 300 copies. Selling each book for $20 can raise an additional $1,500 to provide yearbooks to students who cannot afford one or for other school activities!

A good fit just got better!
Working with Memory Book by Jostens provides you with the added benefit of FUNDRAISING MADE EASY for your school! In a few simple steps, you can create a School Store that provides CUSTOMIZED SPIRIT WEAR that proudly unites your school name, colors and mascots! This is a WIN, WIN...PROMOTE your SCHOOL SPIRIT and earn 12% of ALL SALES! It's that easy.
School fundraising made EASY with Memory Book by Jostens. ZERO risk. ZERO inventory. ZERO investment.
100% CONTROL!

www.jostens.com/apparel/school-spirit-wear

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