Yearbooks are one of the easiest ways to fundraise for your school.

With Memory Book by Jostens, we have several ways to do just that!

**Book Sales**
Work with your sales rep to get the best price possible for your yearbook. Let’s say $10 per copy. You order 300 copies, so you spend $3000. Now, you sell the yearbook for $14 per copy. Your yearbook sales total $4200. We write you a check for $1200.

**Love Lines**
Many schools offer parents an opportunity to write a special message for their student. It is just a one line message, and all messages from parents are placed on a page or two within the yearbook. If you sell love lines for $5 and 100 parents buy them along with their yearbook...we write you a check for $500. Easy!

**Ads**
Selling ads is the most traditional way to fundraise. Businesses and parents buy an allotted amount of space in the yearbook. If you have 4 pages of ads, 8 ads per page, with ads costing $50 each...you’ve just raised $1600.